

At Hooked on the Outdoors magazine, our goal is to build and maintain a solid reputation based on the high quality of our creative and relevant editorial content. In order to acquire the best photography possible for these pages, we cull through thousands of images by hundreds of photographers. Through this process, we have discovered many great new talents and established lasting relationships with contributors. Please read and understand the following guidelines so we can navigate these proceedings efficiently and to the benefit of all involved.

PHOTOGRAPHY NEEDS

- We look for existing stock images to accompany our stories and features by contacting our established photographers and presenting to them our current needs. (Please see unsolicited work below to understand how you can become an established photographer.) Occasionally, we assign work to proven, flexible, talented photographers.

SUBMISSIONS

- When submitting photographs please send original slides or superb duplicates; quality professional, spotted black and white prints with negatives; or color negatives with proof prints. In any form, photos should be in plastic sleeves and labeled with at least your name, address and telephone number, and must be packaged securely. Also, we can work with very high quality, high resolution scanned or digital images: at the very least, 300dpi. Professional-quality scans are a must.

UNSOLICITED WORK

- We are always on the lookout for new talent and we look at every promotional piece that we receive from photographers. You may email low resolution thumbnail samples of your work to photo@ruhooked.com, or mail promo materials to our editorial office in Boulder. Note that we cannot return these to you.

Please do not send unsolicited original material that you wish returned.

PAYMENT

- We will issue an invoice within 30 days of publication for any artwork used. This invoice is to be signed by the artist and returned to Hooked on the Outdoors for prompt payment.

IMAGE USAGE

- Hooked on the Outdoors will typically require one-time North American usage rights for any image used. Unless otherwise negotiated with the artist, Hooked on the Outdoors may archive pages directly from the magazine onto the ruhooked website. Hooked on the Outdoors magazine cover pages (including all text and photos as the cover page originally appeared) may be used as future promotional materials for the magazine; i.e., subscription cards, website, and the Hooked Village Tour, with no further payment to the artist.

SEND ALL EDITORIAL QUERIES TO:

Hooked On the Outdoors
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